**PGE Salmon Habitat Support Fund**

**Request for Proposals**

**May 19, 2025**

**Background**

The Nature Conservancy (TNC) and Portland General Electric Company (PGE) are soliciting proposals for projects that conserve, restore, or enhance the habitat of native anadromous fish species. Funding for the PGE Salmon Habitat Support Fund comes from the voluntary contributions of PGE Green Future customers. Total annual funds dispensed through this program fluctuate based on PGE Green Future customer contributions. We recognize that the success of the PGE Habitat Support Fund requires being inclusive of all organizations and Oregonians, and supporting relevant projects from tribes, frontline communities, and traditionally underrepresented groups.

**Program Details**

The PGE Salmon Habitat Support Fund will award approximately $120,000 in cost-reimbursable grants ranging from $10,000 - $50,000. Successful projects will demonstrate a clear and direct benefit to anadromous fish species or their habitat, exhibit a high likelihood of success, and utilize sustainable and scientifically rigorous approaches. Funds should be used for project implementation but incorporating communication, outreach, or education as a component of the project is encouraged. Grantees may request funds for reimbursement at any time up to 18 months after being notified of their award. Customer contributions will not be used to fund projects 18 months after the initial award notification without express approval by both TNC and PGE.

**Eligibility and Requirements**

The PGE Habitat Support Program funds 501(c)(3) nonprofit organizations. Funds from this program may not be used for political advocacy, litigation, or acquisition of water rights. To meet the minimum criteria for eligibility, proposals must:

* Demonstrate how the project will clearly and directly benefit anadromous fish or their habitat
* Request no less than $10,000 but no more than $50,000 to complete project deliverables

Priority will be given to projects occurring within communities where PGE operates or watersheds that are affected by PGE operations (specifically, the Willamette, Sandy, and Deschutes watersheds and communities therein) but projects touching down elsewhere in Oregon are still encouraged to apply.

**Proposal Evaluations**

Eligible proposals will be evaluated based on several criteria:

* Expected benefit to anadromous fish or their habitat
* Project design, feasibility, and likelihood of success
* Availability of matching funds (match can include cash contributions as well as appropriately documented in-kind contributions such as salary)
* Benefits to communities impacted by the work
* Incorporation of community outreach, education, or engagement

**How to Apply**

Fill out and submit the attached 2-page PGE Habitat Support Funding Request template below by 11:50 PM Pacific on **Friday, June 20, 2025**. Proposals should be limited to a 5-page narrative describing the project with a separate project timeline and budget. This template is intentionally succinct to minimize the time investment and effort required by applicants. However, if an applicant feels that additional information or context is needed, they may include supporting documents (this may include a successful, and more detailed, grant proposal to a different funding body, a conservation plan, or other relevant documents). Funding announcements are expected to made in late July 2025.

Complete proposals should be sent via e-mail to Claire Ruffing at claire.ruffing@tnc.org.

For more information or questions about this RFP, please contact:  
*Claire Ruffing, Water Scientist*[*claire.ruffing@tnc.org*](file:///C:\Users\claire.ruffing\Desktop\Contracts\claire.ruffing@tnc.org) *// 503-802-8113*

**PGE Salmon Habitat Support Funding Request**

|  |  |
| --- | --- |
| Project Name: | |
| Watershed:  Anadromous Species Benefitted:  Lead Entity:  Project Partners:  Start/End Dates:  Contact Information: | Total Project Cost:  Requested PGE Salmon Habitat Support Funds:  Matching Funds (if applicable):  River Miles Impacted (if applicable):  Other measures of impact (e.g., acres):  Approximate Location (Lat, Long): |

1. **Proposal Narrative. This section should be 5 pages or less, not including maps or other supporting documents. Suggested length guidelines are provided where appropriate.)**

**Project Summary (4-5 sentences):** Give a brief overview of the project and rationale, what the proposed work will seek to accomplish, and the methods that will be used to achieve the project outcomes.

**Project Description:** Give enough details for the reader to understand the specific elements of the project, including where it will take place, its ecological merits, the methods that will be used to measure project outcomes, and what project success looks like in the long term. Please include a description of any foreseeable risks to the projects success as well as any plans to mitigate those risks.

**Objectives and Deliverables:** Objectives should offer detailed goals for key habitat elements that are missing or require improvement in the project area. Deliverables should provide a measure for assessing progress towards the objective.

**Objective:**

**Deliverables:**

**Objective:**

**Deliverables:**

**Objective:**

**Deliverables:**

**Other Benefits (4-5 sentences):** Please describe any additional benefits this project will provide, including social, educational, or ecological.

**Community benefits (4-5 sentences):** Please describe the community that is benefiting or otherwise being impacted by this work. How does the proposed project benefit communities within PGE’s priority geographies? How does it benefit other communities?

**Permits:** Do you need a permit, license, or other regulatory approval for any proposed project activities? If yes, identify which permits, licenses, and General Authorizations are required for the project and describe the current status of acquiring them.

1. **Project Timeline: Provide a timeline of all project components including permitting, phases of implementation, monitoring, and reporting.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 2025 | | 2026 | | | |
| Project Tasks (add rows as necessary) | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

1. **Budget: Please provide a detailed estimate of how grant funds will be spent to accomplish the deliverables and outcomes. In addition, please describe any efforts to secure additional funding. Note that funds from the PGE Salmon Habitat Support fund may not be used for political advocacy, litigation, or acquisition of water rights.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Funding Source** | **PGE** |  |  | **TOTALS** |
| Staff Time |  |  |  |  |
| Contractual |  |  |  |  |
| Supplies |  |  |  |  |
| Mileage |  |  |  |  |
| Other |  |  |  |  |
| Subtotal |  |  |  |  |
| Indirects |  |  |  |  |
| **TOTAL** |  |  |  |  |

Add additional columns or rows as necessary.

Add explanations of unit costs and number of units for each row.